

# The Ripple Effect

Portland is the center of the green revolution.

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Shoes from soda bottles

A planet-healing hospital

A better microprocessor

Solar-powered wineries

15 BIG IDEAS that prove it >>

## Wonder Wall

[PLANET-SAVING PARTICLEBOARD]

Until we live in houses made of recycled soda bottles, home builders will depend on trees—and a lot of them at that. Erecting a 2,500-square-foot home takes about 60 50-year-old trees, which can exact a heavy environmental toll. Enter the Portland-based Collins Companies. In 2006, they introduced Pine FreeForm, the first FSC-approved particleboard made from 100 percent postindustrial waste, like sawmill shavings and discarded pallets. Pine FreeForm also contains no urea-formaldehyde, the glue that typically holds particleboard together, which has been linked to throat cancer. Not only did the product earn Collins a Top 10 New Green Building Products award at the U.S. Green Building Council's 2007 conference, but Collins reports that sales are going through the roof. —CDB



## Portland Monthly

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Article on Portland green practices that features Collins innovative FSC particleboard, made entirely from recycled wood.