

# News and Public Relations

For Immediate Release

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Contact: **Cami Waner**, The Collins Companies, 503-471-2212.

## **Collins products now offers TruWood® Trim.**

PORTLAND, Ore. – Collins Products will now sell TruWood® Trim to complement its TruWood® Siding line. Previously marketed as Weyerhaeuser ChoiceTrim®, the newly branded TruWood® Trim products enjoy an established market acceptance and reputation for quality.

Re-branding under the TruWood® mark allows Collins to build on the brand's success and to more effectively merchandise its full line of siding and trim products to customers looking for both. TruWood® Trim will continue to be sold through Collins' distribution partner, Weyerhaeuser Building Materials, offering customers superior service and consistent product availability across North America.

TruWood® Trim manufactured trim board is reversible, with TruWood's distinctive Old Mill cedar texture on one side and a smooth surface on the other for exterior or interior application flexibility. TruWood® Trim coordinates with both 7/16" and 1/2" siding with both 4/4" and 5/4" thicknesses and is available in 2", 4", 6", 8", 10" and 12" widths. Smooth or textured plowed fascia board is available in 6" or 8" widths.

Produced from residual wood fibers, TruWood® Trim is free of finger joints, knots and other natural flaws, reducing waste and preventing the occurrence of splitting, warping and checking. TruWood® Trim is made using a high percentage of recycled wood fibers, making it an environmentally conscious product as well.

TruWood® Siding and TruWood® Trim are manufactured by Collins Products, a division of The Collins Companies. Based in Portland, Oregon and family-owned since 1855, Collins produces high quality wood products including engineered wood siding and trim, softwoods, hardwoods, millwork, veneers and particleboard. Collins also features a full line of FSC-certified wood products. For more information, call 800-417-3674 or visit [www.CollinsWood.com](http://www.CollinsWood.com).