## News and Public Relations

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Better Business Bureau Integrity Award Goes to The Collins Companies PORTLAND, Ore.—(April 13, 2000)—The Better Business Bureau of Oregon and western Washington has awarded its Business Integrity Award for large companies to The Collins Companies of Portland.

Awards were announced April 6 for three winners from among small, medium and large companies. A field of more than 100 entries was narrowed to nine finalists and then three winners. Winning for medium size businesses was DeSantis Landscape of Salem, Ore., and for small businesses, Lone Oak Construction of Gresham, Ore.

Presenting the award to Collins was Ed Fletcher, senior vice president and regional trust manager of US Bank's private banking division. Accepting were James E. Quinn, Collins president & CEO and Cameron Waner, marketing coordinator.

Collins is a 145-year-old privately held wood products company with headquarters in Portland, Ore. The company employs 1,100 and has revenues in excess of \$200 million. Collins has set itself apart from the competition by developing a reputation for sustainable forestry practices. A key point of its BBB award entry was emphasis on customer satisfaction.

"Each year, we are always impressed by the number of outstanding companies that received nominations for the Business Integrity Awards. This year, we have a group of excellent, diverse and innovative companies," said John Whisler, awards chair and BBB board member.

Guest speaker at the awards luncheon was Dr. Robert Pamplin, Jr., a leading businessman of a Fortune 500 company, creative philanthropist, teacher and minister. Dr. Pamplin has earned more academic degrees than any living American.