

FOR IMMEDIATE RELEASE

November 14, 2022

### **Collins Promotes Larry Broadfoot to Chief Operating Officer**

Collins announced today that Larry Broadfoot will become the Chief Operating Officer (COO) of the company. Larry joined Collins in 2015 as Vice President of Sales and Marketing.

Larry's experience prior to joining Collins includes Tolko Industries, a family-owned Western Canada forest products manufacturer, where he held several management roles over the years as Divisional Controller, Planer mill Superintendent, Sawmill Superintendent, Lumber Superintendent, North American Sales Manager and General Manager of Lumber and Plywood Sales.

"I am pleased to announce this executive promotion," said Tom Insko, President & CEO. "Larry's broad industry experience and his values-based leadership will help position Collins for continued success.

As COO, Larry will lead Collins's sales and marketing, and manufacturing teams.